



# TRADES NIGHT

MARCH 8, 2025  
SAVE ON FOODS MEMORIAL ARENA



## EVENT INFORMATION

Welcome to Trades Night in partnership with the Victoria Royals!

Trades Night is a celebration of our industry, starting with the pregame tailgate featuring bouncy castles, fun games, and treats at the Save on Foods Memorial Arena.

We'll then cheer on the Royals in our own section, all while our members have fun games and giveaways in the concourse!

## PRE-GAME SPONSOR

Investment: \$2500 | Opportunities Available: 5

- Exclusive access to VICA Fan Zone!
- 2-3 ads on the jumbotron secondary screens
- Table display at the game (value of \$750)
- Social Media recognition
- Tiered recognition in emails
- Tiered recognition on VICA website

**VICA**  
Vancouver Island  
Construction Association



## GAME DAY SPONSOR

Investment: \$1000 | Opportunities Available: 10

- Recognition on the jumbotron at the event.
- Exclusive access to VICA Fan Zone!
- Table display at the game (Value of \$750)
- Social Media recognition
- Tiered recognition in emails
- Tiered recognition on VICA website
- Tiered recognition on event signage